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FOR MORE INFORMATION:

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Resources For Seniors Wins Award in 2017 National Mature Media Awards Program

Resources For Seniors was a winner in the 26th annual National Mature Media Awards Program. The program, presented by the Mature Market Resource Center, a national clearinghouse for the senior market, recognizes the nation's finest marketing, communications, educational materials, and programs designed and produced for older adults.

The 2016 Directory of Resources received a Merit Award for Miscellaneous Publication/Editorial. Those involved with the design and production of the 2016 Directory of Resources is Scott Waterhouse and Sandra Lloyd of the Information Services Department.

“We were delighted to take part in the Mature Media Awards Program this year, and were honored to be selected as a winner,” says Kristen Brannock, president of Resources For Seniors.

The entries were judged by a distinguished panel of mature market experts from across the United States for overall excellence of design, content, creativity and relevance to the senior market.

Informed Choices for Maximum Independence